



ART CENTER COLLEGE of DESIGN

THE SEMIANNUAL PUBLICATION FOR ALUMNI AND FRIENDS

SPRING/SUMMER 2001



CHANGING TIMES

CHANGING VISIONS

DALLAS, PORTLAND, AND SEATTLE CHAPTER EVENTS



On March 17, 2000 more than 60 alumni and guests attended the Dallas alumni reunion, hosted by Greg Booth PHOT '70 at his Dallas studio. Complete with Texas grub, the festivities included presentations by President Richard Koshalek and former Alumni

Council President Dana Hursey PHOT '86, who spoke about alumni programs and initiatives. Koshalek made his first visit with Pacific Northwest alumni on June 21 and 22. At meetings with alumni at Wieden & Kennedy in Portland, OR, and at the studio of alumnus Bruce Carroll PHOT '75 in Seattle, he outlined his vision for the future of Art Center, discussing the challenges facing the school and the importance of the Art Center community—trustees, faculty, students, administrators, corporate leaders, and alumni. The evening also included a presentation by Art Center's Environmental Design chair, Patricia Belton-Oliver, who talked about the concept of the "classroom of the future," a flexible environment to meet the changing workspace needs of students. Alumni were then given an opportunity to voice their views on subjects such as the cost of tuition, the quality of education, college expansion plans, and alumni communication.

TOKYO ALUMNI RECEPTION HONORING RON HILL

Industrial Design alumni met on May 19 in Tokyo to salute Transportation Design Chair Ron Hill TRAN '54 and his contributions to the transportation design industry. Ron received a special tribute from alumni Kuniyisa Ito TRAN '77 of Ford and Ichiro Hatayama TRAN '82 of Milai Corporation. This event was a unique opportunity for our alumni in Asia to honor Ron as he entered retirement. Ron has distinguished himself during his career as an internationally recognized designer. Equally impressive has been his dedication to the education of budding designers, as well as his commitment to developing relationships between Art Center and industry leaders during his 15 years at the college.

ALUMNI COUNCIL LOGO AWARDED

The Art Center Alumni Council logo, designed by Earl Gee GRPK '83 of Gee + Chung Design in San Francisco, has received awards from *Communication Arts*' 41st Design Annual, *Critique Magazine*'s Big Crit, Creativity 30, a gold medal from the University and College Designers Association, and a bronze medal from the Western Art Directors Club.



POLIFKA PAINTINGS DONATED

Last summer Art Center welcomed a generous donation of 33 original acrylic paintings by Bernyce Polifka FAPT '37. The paintings are beautiful

color-field studies, reflecting her

unique approach to color, form, and composition. Bernyce taught graphic design at both the Third Street and Pasadena campuses from 1950 to 1980, along with her husband, Eugene Fleury. Her nieces Sally Fleury Huffman (with husband Steve) and Sue Fleury Gould contributed the paintings to Art Center. Plans for the paintings include creating note cards and limited-edition prints, staging an exhibition, and auctioning some of the paintings to benefit a scholarship fund in Bernyce's name. We welcome any anecdotal information about Bernyce or her husband, Gene, as well any photos you might have of them. If you have any questions or would like additional information, please contact Ashley Lomery, Advancement Officer, Individual Giving Office, at 626.396.2490.



WELLES COLLECTION OF ILLUSTRATED CHILDREN'S BOOKS

Vice President and Director of the Library Betsy Galloway has designated Art Center's collection of children's illustrated books in memory of faculty member Melinda Fasset Welles, Ph.D., who passed away in January 2000. Over the past twenty years, Welles had assisted Betsy in collecting illustrated children's books, including many by Art Center alumni as well as rare volumes.

Welles taught classes in psychology and children's book illustration at Art Center from 1978 to 2000. As a tribute to her devotion to Art Center, as well as to her enduring popularity with students and alumni, we are asking alumni to donate their favorite illustrated children's book to the library in Welles's memory. A bookplate designed by distinguished faculty member, alumnus, and typographer Doyald Young will list the donor's name(s). Special thanks go to the Ligature printing press, which generously donated a portion of the cost of producing the bookplates to Art Center. Alumni may also make a gift to the fund established in memory of Welles, which will be used to purchase volumes for the collection.

Please direct all donations to: Ashley Lomery, Advancement Officer, Individual Giving Office, Art Center College of Design, 1700 Lida Street, Pasadena, CA 91103, 626.396.2490/lomery@artcenter.edu. Please be sure to indicate on the memo line of your check that the gift is toward the Melinda Fasset Welles, Ph.D., Children's Book Acquisition Fund. Thank you in advance for your generosity in honoring the memory of a wonderful person and instructor.