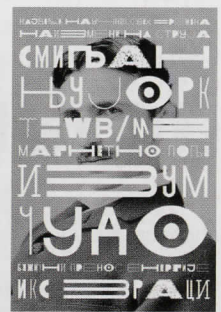
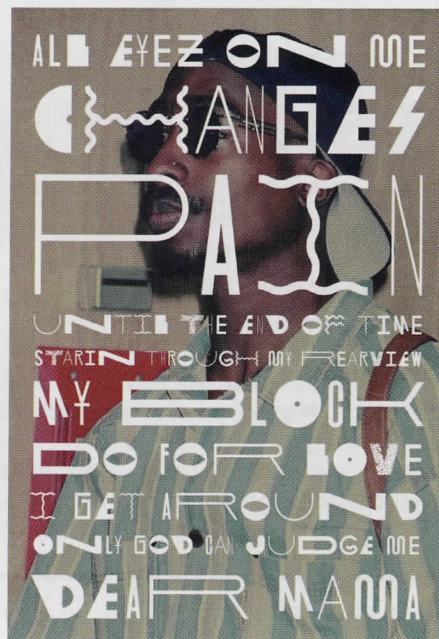
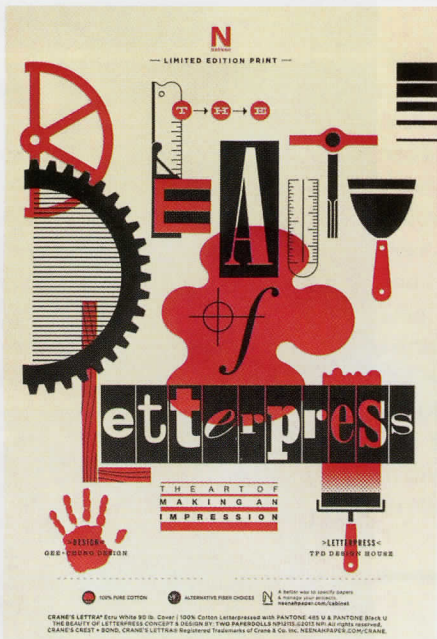


THE PRINT TYPOGRAPHY & LETTERING AWARDS

A SMORGASBORD OF STEMS, SWASHES AND STROKES, this year's Typography & Lettering Awards showcases the finest professional and student output in three categories: typeface design, typographically focused design, and handlettered work. The awards were judged by TypeTogether's Veronika Burian, lettering artist Mary Kate McDevitt, and OCD: The

Original Champions of Design's Bobby C. Martin Jr. and Jennifer Kinon, who all sorted through hundreds of entries and narrowed them down to the six best in class winners featured here, and 48 inspiring merit winners that can be found online at www.printmag.com/spring-17.



TYPOGRAPHIC DESIGN

Neenah Paper Beauty of Letterpress Poster

Gee + Chung Design, San Francisco; www.geechungdesign.com: Earl Gee (art director/designer/illustrator), TPD Design House (printing/concept/design); Neenah Paper (client)

Earl Gee, art director, designer and illustrator behind the poster, says the goal for the piece was to express its theme in a way that would instill appreciation for the enduring letterpress craft. And by the words of judges Bobby C. Martin Jr. and Jennifer Kinon, the project seemingly did just that.

"We picked this as best of show not because it was the perfect type specimen," explain the judges. "The letterpress piece stood out because it's a quirky mess. The collage of letters and tools and inks ... it reminded us that learning the fundamentals of craft and form was fun. And there's much to be found in breaking the rules."

STUDENT TYPOGRAPHIC DESIGN

KANIBAL

Faculty of Applied Arts, Belgrade, Serbia; www.fpu.bg.ac.rs: Milos Zlatanovic (typographer), Jana Orsolc (advising instructor)

Milos Zlatanovic is a freshly graduated designer from the Faculty of Applied Arts. Zlatanovic was sketching different font ideas on a single piece of paper—and when he took a moment to look over his work, he saw all of the letters together and "they looked crazy," he says. "From that moment, I was definitely sure that I [would] make one typeface with a lot of different styles."

Zlatanovic's striking posters for the typeface—featuring Nikola Tesla, 2Pac and others—caught the eyes of Martin Jr. and Kinon, leading to a Best in Class win.

"In KANIBAL, every letter has a story to tell and was created with care," Zlatanovic says—and his specimen posters reflect exactly that.